



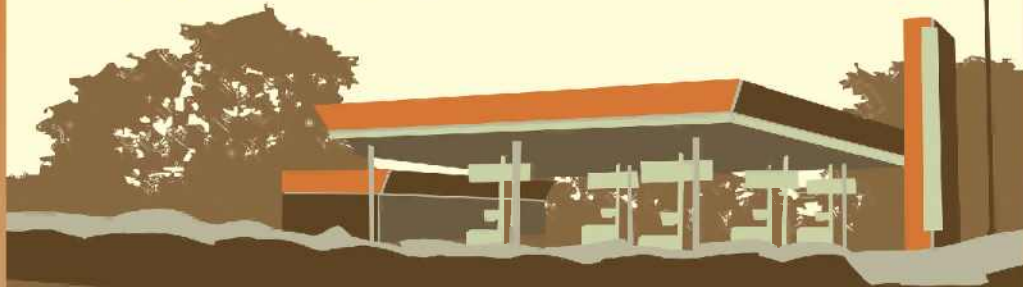
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www.wpmca.org



WPMCA
Badger Club
Member

Wisconsin Petroleum Marketers & Convenience Store Association

BADGER CLUB MEMBERSHIP



Badger Club members have access to the 2,000 gas stations and convenience stores around Wisconsin, represented by WPMCA.

Badger Club Membership Benefits

The Wisconsin Petroleum Marketers & Convenience Store Association represents gas station and convenience store owners, jobbers, associate companies as well as businesses that sell residential, commercial and industrial heating and farm fuel. Our premier membership level, the **Badger Club**, offers exclusive sponsorship of major WPMCA events, direct access to WPMCA members and numerous other promotional opportunities, providing you with the best value for your advertising dollars.

ACCESS TO WPMCA MEMBERS

In business, personal relationships make a difference. Badger Club members get direct, one-on-one access to the WPMCA Board of Directors and general membership through a number of meetings and events.

- Dinners and receptions with the 22 members of WPMCA's Board of Directors. This includes formal dinners following the WPMCA Legislative Conference, Fall Board of Directors Meeting, Holiday Appreciation Evening and a post golf outing reception.
- Opportunities to mingle with over 1,200 WPMCA members at the annual trade show (includes four passes to the show - \$400 value), 200 members at the summer golf outing (includes a complimentary foursome - \$600 value) and over 100 members at the legislative conference.

SPONSORSHIP OF THE ANNUAL CONVENTION & TRADE SHOW

The Badger Club exclusively sponsors the annual convention & trade show, along with the evening celebration. As a Badger Club member, you receive first choice of booth location as well as highly visible recognition in all aspects of the show.

- The trade show is truly the Badger Club's event, with maximum exposure of your company's logo in all show materials and at the trade show location and facility.
- Only Badger Club members and their guests have access to the "Badger Den" on the trade show floor, an ideal place for conducting business, complete with food and beverages. Badger Club members are the only businesses allowed to host hospitality suites at the conference.

OTHER PROMOTIONAL OPPORTUNITIES

As a Badger Club member, your business name stays in front of our members through advertisements, promotions and special feature articles in "The Informer," our monthly newsletter. You also receive recognition and exposure in our membership directory and factbook and new "Badger Corner" on our webpage in the members only section with live links and revolving advertisements.

Membership Dues

Membership in the Badger Club is the best way to get the most for your advertising dollars. Members enjoy exclusive benefits at a reasonable cost. Other states charge separate fees for the promotional and sponsorship opportunities included in the Badger Club membership. When you add together all the benefits offered, the cost would be over \$15,000.

A one year membership to the WPMCA Badger Club remains at \$7500.

Don't miss a chance to be a part of the 2009 WPMCA Badger Club.

More more information or if you have questions, please call 608-256-7555 or 1-888-856-7555

Thank You to our 2008 Badger Club Members!



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