



Membership Pays!

WPMCA Endorsed Services

Using WPMCA's group purchasing power, we have been able to negotiate great deals and rates exclusively for our members. Take advantage of these discounts and services:

Credit Card Processing Efficiency

With over 20 years of experience in our industry, First Data Corporation offers a complete and competitive processing package platform designed specifically for the needs of petroleum companies. Their turn-key processing solution provides every aspect of the POS program. Visit www.firstdata.com for more information or call John Treacy at 414-807-5542 and mention you are a WPMCA member to get the exclusive rates.



More Than Just An Insurance Company



For nearly a century, business owners have counted on Federated Insurance to protect their property, businesses, their employees and their families. Federated offers risk management and loss prevention services to help you avoid accidents and helps you recover when catastrophes strike. Use Federated to help you plan for the future of your business. Visit www.federatedinsurance.com or call 1-800-422-7565.

Drive More Traffic To Your Stores

Wisconsin License Centers, offers an easy to use on-line program that allows convenience stores to offer Dept. of Transportation vehicle license plate renewals. Retailers may make up to \$6.75 for each renewal transaction, but the real benefit is in the traffic the program generates into your store. Visit www.wi-license.com or contact Harlen Hegdal @ 715-205-7829 or wisreg@hotmail.com for information.



Lower Your Payroll Taxes

Employee Benefits Corporation provides the best and most innovative benefit administration services in the industry. EBC administers flexible spending (section 125) plans, health savings accounts and COBRA. Employees can set aside, tax free, part of their payroll to pay for medical supplies, dependent care and insurance premiums, saving both the employee and employer 7.65% of every dollar set aside. Visit www.ebcfl ex.com or contact an EBC sales representative at 608-831-8445.



Cut Costs, Build Volumes and Boost Margins

Oil Express, the nation's only independent petroleum marketing newsletter, has guided marketers through good times and bad for over 27 years offers WPMCA members a \$75 discount off the annual subscription price. Visit www.opisnet.com/news/oilexpress.asp for more information or call toll-free 877-210-4287 and mention priority code DH1718 to receive your exclusive member discount.



Coming soon - 401K Profit sharing opportunities for WPMCA members!

**WI Petroleum Marketers
& Convenience Store Association**
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