



WI Petroleum Marketers & Convenience Store Association
NEW Regular Member Application



Date: _____

Contact Person: 1) _____ 2) _____

Company Name: _____

Mailing Address or PO Box: _____

Street Address (if different): _____

City: _____ State: _____ Zip: _____

Phone: 1) _____ 2) _____ Fax: _____

E-mail: 1) _____ 2) _____

Web Page: _____

Type of Business (Please circle all that apply):

Retail Gas Wholesale Gas C-Store Truck Stop Bulk Plant Card Lock Heating Oil
Propane Auto Service Restaurant Car Wash Other _____

Are You Branded? Yes | No Gas Brand(s): _____

Referred by: _____

**Special Introductory Rate for New Members
with one or two stores**

(includes a one calendar year membership and a free trade show pass):

\$ 250

If paying by Visa / MC / AMEX: # _____ Expires: _____

Signature: _____

Security Code (on back of card) _____ Amount Authorizing: _____

For new members with more than two stores, please see back page
for dues structure.

New Member Introductory Offer



New members with more than two stores are eligible for a one year introductory rate at two-thirds of their normal dues rate based on the schedule below.

Membership includes a calendar year membership and a full package trade show pass for the next available convention.

Your dues are based on three categories. Please determine your level in each category and add them together, applying the new member discount. For owners with one or two stores, please just fill in the "gallons sold" number in Category #1.

1. *Retail Sales Category:* This means motor fuel gallons sold at stores you own or operate. This also means your retail sales of heating oil. Multiply each million gallons sold (rounded to the tenth) per year by \$400. (Example: If you sold 2.846 million retail gallons in 2007, use 2.8 for number of retail gallons and multiply times \$400.)

Number (in Millions) of retail gallons sold per year _____ X \$ 400 = \$ _____

2. *Wholesale Sales Category:* This number is based on all the wholesale gallons you sell, except to stores you own or operate. (For example, if you have a contract as a jobber with an oil company include all the gallons you sell at wholesale under that contract.) It also means gallons sold to fleets, schools and other government entities. Also included here are all the gallons you sell to independent retailers that you do not own or operate. Multiply each million gallons sold (rounded to the tenth) per year by \$ 125:

Number (in Millions) of wholesale gallons sold per year _____ X \$ 125 = \$ _____

3. *C-Store Category:* . This number is based on the number of c-stores you own or operate. Multiply number of stores times \$ 50:

Number of C-Stores owned or operated _____ X \$ 50 = \$ _____

Add Categories 1-3= \$ _____ X .66 (for 2/3rd discount)= \$ _____

Please pay this amount
in dues to WPMCA

Minimum dues \$ 395; Maximum Dues \$ 7,000

Up to 50% of association dues may be deducted as ordinary and necessary business expenses. The remaining 50% of dues are expended on lobbying and are non-deductible.

Please return application to:
WPMCA

121 S. Pinckney Street - Suite #300
Madison, WI 53703

Questions? Call 1-888-856-7555 or hinkelman@wpmca.org

